



YOUTH WITHOUT BORDERS

Surge Leadership Program – Media and Communication Role Description

Position Title	Surge Media and Communications
Location	Brisbane, Australia
Reports to	Staffing Manager
Salary Range	Volunteer Role
Hours	2-4 hours per week - <i>please see key responsibilities for details</i>

Background

The Youth Without Borders Surge Leadership Program is yearly run high school leadership development program for high potential students from schools who lack the resources to dedicate to the targeted development of their student's potential. Currently the program works with students from the 13 schools who are part of the ENABLE Network in South Brisbane. Year 11 students who are applying for or have been elected into leadership positions (like prefect, sports captain, school captain etc.) take part in the program which introduces them to different concepts around the discourse of leadership and helps them progress on their individual leadership journeys. The workshop involves many hands on interactive activities, talks from motivational speakers and discussion on the different ways one can express leadership.

Project Scope

Workshops

- The workshops involve many hands on interactive activities, talks from motivation speakers and discussion on the different ways one can express leadership.
- Two workshops are held – one at the start and one at the end of the program
- The workshops are held on a weekday and go all day long

Student Project

- The student project encourages students, at the beginning of their leadership journey, to champion something they wish to see changed within their school Alternatively, anything they would like to share and inspire other students with.
- The project would center on creating a final presentation, which the students will present at a school assembly
- A pair of mentors will be assigned to each school to guide the student participants in preparing a kickass presentation! This will involve 3 points of contact.



Key Areas of Responsibility

As a staff member, you will be required to:

- Undertake same responsibilities as a Surge Mentor
- Plan, organise and document committee meetings
- Develop strategies for developing and marketing
- Develop and implement external media exposure
- Implement social media strategy
- Ease communicator within committee
- Create media content including fliers and advertisement
- Review and polish all outgoing communication such as workshop materials and social and external media content
- Work directly with the Media and Communications team on the NEC

Key Result Areas

- Same as mentor
- Increase exposure both in social and external media
- Create, maintain and distribute meeting minutes

Organisational Culture and Teamwork

- Demonstrate an active, dedicated commitment to the Youth Without Borders Mission and Strategic Plan.
- Actively seek to understand, represent and support Youth Without Borders's vision and values and organizational position to all stakeholders, internally and externally.
- Actively contribute to a positive workplace culture in accordance with Youth Without Border's Code of Conduct, Policies & Procedures.

Link to YWB Mission, Vision, Values: <http://youthwithoutborders.com.au/who-we-are/>

Selection criteria

1. Any experience in leaderships positions and/or volunteer
2. Passionate about everyone having the right to be treated without discrimination, especially on the grounds of one's birth location, lived experiences, sex, race, or age.
3. Must successfully undertake relevant police/working with children checks
4. Demonstrated understanding of the culture of the organization and belief in the mission, vision and objects.